

**FEC
FORM 3X****REPORT OF RECEIPTS
AND DISBURSEMENTS**
For Other Than An Authorized Committee

Office Use Only

1. NAME OF COMMITTEE (in full) TYPE OR PRINT ▼ Example: If typing, type over the lines. 12FE4M5

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

ADDRESS (number and street)

40 Danbury Road

Check if different
than previously
reported. (ACC)

Wilton

CT

06897

2. FEC IDENTIFICATION NUMBER ▼

CITY ▲

STATE ▲

ZIP CODE ▲

C C00521328

3. IS THIS
REPORTNEW
(N)

OR

AMENDED
(A)

4. TYPE OF REPORT

(Choose One)

(a) Quarterly Reports:

☐ April 15
Quarterly Report (Q1)☐ July 15
Quarterly Report (Q2)☐ October 15
Quarterly Report (Q3)☐ January 31
Year-End Report (YE)☐ July 31 Mid-Year
Report (Non-election
Year Only) (MY)☐ Termination Report
(TER)(b) Monthly
Report
Due On:☐ Feb 20 (M2)☐ May 20 (M5)☐ Aug 20 (M8)☐ Nov 20 (M11)
(Non-Election
Year Only)☐ Mar 20 (M3)☐ Jun 20 (M6)☐ Sep 20 (M9)☐ Dec 20 (M12)
(Non-Election
Year Only)☐ Apr 20 (M4)☐ Jul 20 (M7)☐ Oct 20 (M10)☒ Jan 31 (YE)

(c) 12-Day

PRE-Election

Report for the:

☐ Primary (12P)☐ Convention (12C)☐ General (12G)☐ Special (12S)☐ Runoff (12R)

Election on

M M M / D D D / Y Y Y Y Y Y

in the
State of

(d) 30-Day

POST-Election

Report for the:

☐ General (30G)☐ Runoff (30R)☐ Special (30S)

Election on

M M M / D D D / Y Y Y Y Y Y

in the
State of

5. Covering Period

M M M / D D D / Y Y Y Y Y Y
11 24 2020

through

M M M / D D D / Y Y Y Y Y Y
12 31 2020

I certify that I have examined this Report and to the best of my knowledge and belief it is true, correct and complete.

Taft, Christopher, , ,

Type or Print Name of Treasurer

Signature of Treasurer

Taft, Christopher, , ,

[Electronically Filed]

Date

M M M / D D D / Y Y Y Y Y Y
01 28 2021

NOTE: Submission of false, erroneous, or incomplete information may subject the person signing this Report to the penalties of 52 U.S.C. § 30109.

Office
Use
Only**FEC FORM 3X**
Rev. 05/2016

SUMMARY PAGE OF RECEIPTS AND DISBURSEMENTS

FEC Form 3X (Rev. 05/2016)

Page 2

Write or Type Committee Name

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Report Covering the Period: From: M M / D D / Y Y Y Y Y Y
11 / 24 / 2020 To: M M / D D / Y Y Y Y Y Y
12 / 31 / 2020

	COLUMN A This Period	COLUMN B Calendar Year-to-Date
6. (a) Cash on Hand January 1, Y Y Y Y Y Y 2020		75584.43
(b) Cash on Hand at Beginning of Reporting Period.....	79214.60	
(c) Total Receipts (from Line 19)	6055.57	16685.74
(d) Subtotal (add Lines 6(b) and 6(c) for Column A and Lines 6(a) and 6(c) for Column B).....	85270.17	92270.17
7. Total Disbursements (from Line 31).....	0.00	7000.00
8. Cash on Hand at Close of Reporting Period (subtract Line 7 from Line 6(d)).....	85270.17	85270.17
9. Debts and Obligations Owed TO the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	
10. Debts and Obligations Owed BY the Committee (Itemize all on Schedule C and/or Schedule D)	0.00	

☒ This committee has qualified as a multicandidate committee. (see FEC FORM 1M)

For further information contact:

Federal Election Commission
999 E Street, NW
Washington, DC 20463

Toll Free 800-424-9530
Local 202-694-1100

DETAILED SUMMARY PAGE of Receipts

FEC Form 3X (Rev. 05/2016)

Page 3

Write or Type Committee Name

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Report Covering the Period:

From:

M	M	/	D	D	/	Y	Y	Y	Y
1	1		2	4		2	0	2	0

To:

M	M	/	D	D	/	Y	Y	Y	Y
1	2		3	1		2	0	2	0

I. Receipts	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
11. Contributions (other than loans) From:		
(a) Individuals/Persons Other Than Political Committees		
(i) Itemized (use Schedule A).....	6055.57	15678.27
(ii) Unitemized	0.00	1007.47
(iii) TOTAL (add Lines 11(a)(i) and (ii)).....▶	6055.57	16685.74
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contributions (add Lines 11(a)(iii), (b), and (c)) (Carry Totals to Line 33, page 5)	6055.57	16685.74
12. Transfers From Affiliated/Other Party Committees.....	0.00	0.00
13. All Loans Received	0.00	0.00
14. Loan Repayments Received.....	0.00	0.00
15. Offsets To Operating Expenditures (Refunds, Rebates, etc.) (Carry Totals to Line 37, page 5).....	0.00	0.00
16. Refunds of Contributions Made to Federal Candidates and Other Political Committees.....	0.00	0.00
17. Other Federal Receipts (Dividends, Interest, etc.).....	0.00	0.00
18. Transfers from Non-Federal and Levin Funds		
(a) Non-Federal Account (from Schedule H3)	0.00	0.00
(b) Levin Funds (from Schedule H5)	0.00	0.00
(c) Total Transfers (add 18(a) and 18(b))..	0.00	0.00
19. Total Receipts (add Lines 11(d), 12, 13, 14, 15, 16, 17, and 18(c))	6055.57	16685.74
20. Total Federal Receipts (subtract Line 18(c) from Line 19)	6055.57	16685.74

DETAILED SUMMARY PAGE of Disbursements

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Page 4

II. Disbursements	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
21. Operating Expenditures:		
(a) Allocated Federal/Non-Federal Activity (from Schedule H4)		
(i) Federal Share	0.00	0.00
(ii) Non-Federal Share.....	0.00	0.00
(b) Other Federal Operating Expenditures	0.00	0.00
(c) Total Operating Expenditures (add 21(a)(i), (a)(ii), and (b))	0.00	0.00
22. Transfers to Affiliated/Other Party Committees.....	0.00	0.00
23. Contributions to Federal Candidates/Committees and Other Political Committees.....	0.00	7000.00
24. Independent Expenditures (use Schedule E)	0.00	0.00
25. Coordinated Party Expenditures (52 U.S.C. § 30116(d)) (use Schedule F).....	0.00	0.00
26. Loan Repayments Made.....	0.00	0.00
27. Loans Made.....	0.00	0.00
28. Refunds of Contributions To:		
(a) Individuals/Persons Other Than Political Committees	0.00	0.00
(b) Political Party Committees	0.00	0.00
(c) Other Political Committees (such as PACs).....	0.00	0.00
(d) Total Contribution Refunds (add Lines 28(a), (b), and (c)).....	0.00	0.00
29. Other Disbursements (Including Non-Federal Donations).....	0.00	0.00
30. Federal Election Activity (52 U.S.C. § 30101(20))		
(a) Allocated Federal Election Activity (from Schedule H6)		
(i) Federal Share	0.00	0.00
(ii) "Levin" Share.....	0.00	0.00
(b) Federal Election Activity Paid Entirely With Federal Funds	0.00	0.00
(c) Total Federal Election Activity (add Lines 30(a)(i), 30(a)(ii) and 30(b))	0.00	0.00
31. Total Disbursements (add Lines 21(c), 22, 23, 24, 25, 26, 27, 28(d), 29 and 30(c)) ..	0.00	7000.00
32. Total Federal Disbursements (subtract Line 21(a)(ii) and Line 30(a)(ii) from Line 31).....	0.00	7000.00

DETAILED SUMMARY PAGE
of Disbursements

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Page 5

III. Net Contributions/ Operating Expenditures	COLUMN A Total This Period	COLUMN B Calendar Year-to-Date
33. Total Contributions (other than loans) (from Line 11(d), page 3)	6055.57	16685.74
34. Total Contribution Refunds (from Line 28(d))	0.00	0.00
35. Net Contributions (other than loans) (subtract Line 34 from Line 33)	6055.57	16685.74
36. Total Federal Operating Expenditures (add Line 21(a)(i) and Line 21(b))▶	0.00	0.00
37. Offsets to Operating Expenditures (from Line 15, page 3).....	0.00	0.00
38. Net Operating Expenditures (subtract Line 37 from Line 36)▶	0.00	0.00

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER: PAGE 6 OF 9
(check only one)
☒ 11a ☐ 11b ☐ 11c ☐ 12
☐ 13 ☐ 14 ☐ 15 ☐ 16 ☐ 17

Any information copied from such Reports and Statements may not be sold or used by any person for the purpose of soliciting contributions or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full)

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

A. Buchanan, Elizabeth, , ,

Mailing Address 2036 N Winchester Ave

City
Chicago

State
IL

Zip Code
60614-3913

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
The Nielsen Company (US)

Occupation (for Individual)
VP, Technology

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

326.74

Date of Receipt

M M / D D / Y Y Y Y Y
12 / 31 / 2020

Transaction ID : A7F61BFF1CC34EBA2FA

Amount of Each Receipt this Period

67.27

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

B. Callard, George, D, ,

Mailing Address 3337 Cranmore Chase

City
Marietta

State
GA

Zip Code
30066-4792

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
The Nielsen Company Inc.

Occupation (for Individual)
Chief Legal Officer

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

2615.28

Date of Receipt

M M / D D / Y Y Y Y Y
12 / 31 / 2020

Transaction ID : 0ED2C1A4FBC040E0B31C

Amount of Each Receipt this Period

538.44

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

C. Dreas III, Charles, , ,

Mailing Address 16 E Beach Dr

City
Norwalk

State
CT

Zip Code
06853-1809

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
Nielsen Media Research

Occupation (for Individual)
MD, Media Effectiveness

Receipt For:

☐ Primary ☐ General
☐ Other (specify)

Aggregate Year-to-Date ▼

1307.64

Date of Receipt

M M / D D / Y Y Y Y Y
12 / 31 / 2020

Transaction ID : 3D8DFE313E3647ADBA7D

Amount of Each Receipt this Period

269.22

☐ Memo Item

SUBTOTAL of Receipts This Page (optional)..... ►

874.93

TOTAL This Period (last page this line number only)..... ►

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
for each category of the
Detailed Summary Page

FOR LINE NUMBER:
(check only one)

PAGE 7 OF 9

☒ 11a ☐ 11b ☐ 11c ☐ 12
☐ 13 ☐ 14 ☐ 15 ☐ 16 ☐ 17

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NAME OF COMMITTEE (In Full)

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

A. Fortson, Joseph, , ,

Mailing Address 104 6th St SE

City
Washington

State
DC

Zip Code
20003-1128

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
The Nielsen Company, Inc.

Occupation (for Individual)
SVP, Federal Government Affairs

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

3400.00

Date of Receipt

M M / D D / Y Y Y Y Y Y
12 / 31 / 2020

Transaction ID : 20E1268449024116949F

Amount of Each Receipt this Period

700.00

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

B. Kenny, David, W, ,

Mailing Address 2 Stonefield Ln

City
Wellesley

State
MA

Zip Code
02482-7337

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
The Nielsen Company (US)

Occupation (for Individual)
Chief Executive Officer

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

3000.00

Date of Receipt

M M / D D / Y Y Y Y Y Y
12 / 31 / 2020

Transaction ID : C4336C828601415F9178

Amount of Each Receipt this Period

3000.00

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

C. Miles, Alan, , ,

Mailing Address 3 Island Ave
11C

City
Miami Beach

State
FL

Zip Code
33139-1352

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
Nielsen Media Research

Occupation (for Individual)
EVP Partnerships, Operations & Market

Receipt For:

☐ Primary ☐ General
☐ Other (specify)

Aggregate Year-to-Date ▼

999.96

Date of Receipt

M M / D D / Y Y Y Y Y Y
12 / 31 / 2020

Transaction ID : 413AB4ED043D4784BD73

Amount of Each Receipt this Period

538.44

☐ Memo Item

SUBTOTAL of Receipts This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

4238.44

SCHEDULE A (FEC Form 3X)

ITEMIZED RECEIPTS

Use separate schedule(s)
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Detailed Summary Page

FOR LINE NUMBER: PAGE 8 OF 9
(check only one)

<input checked="" type="checkbox"/> 11a	<input type="checkbox"/> 11b	<input type="checkbox"/> 11c	<input type="checkbox"/> 12
<input type="checkbox"/> 13	<input type="checkbox"/> 14	<input type="checkbox"/> 15	<input type="checkbox"/> 16
<input type="checkbox"/> 17			

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NAME OF COMMITTEE (In Full)

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

A. Pierce, Christine, , ,

Mailing Address 306 Ridge Rd

City

Palm Harbor

State

FL

Zip Code

34683-5422

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)

Nielsen Media Research

Occupation (for Individual)

SVP, Data Science

Receipt For:

☐ Primary

☐ General

☐ Other (specify) ▼

Aggregate Year-to-Date ▼

326.74

Date of Receipt

12 / 31 / 2020

Transaction ID : 47E839BCD57F46718672

Amount of Each Receipt this Period

67.27

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

B. Rettig, Amy, , ,

Mailing Address 1122 14th Ave N

City

Saint Petersburg

State

FL

Zip Code

33705-1026

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)

The Nielsen Company, Inc.

Occupation (for Individual)

SVP, Community Engagements

Receipt For:

☐ Primary

☐ General

☐ Other (specify) ▼

Aggregate Year-to-Date ▼

1307.64

Date of Receipt

12 / 31 / 2020

Transaction ID : 3BDDCB46EA244E5AAB1

Amount of Each Receipt this Period

269.22

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

C. Sikdar, Ronjan, , ,

Mailing Address 2750 Johnson Ave

Apt 7B

City

Bronx

State

NY

Zip Code

10463-4919

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)

Nielsen Media Research

Occupation (for Individual)

VP, Product Leadership

Receipt For:

☐ Primary

☐ General

☐ Other (specify)

Aggregate Year-to-Date ▼

1307.64

Date of Receipt

12 / 31 / 2020

Transaction ID : 7B4E0D0727F648B28BCA

Amount of Each Receipt this Period

269.22

☐ Memo Item

SUBTOTAL of Receipts This Page (optional).....▶

605.71

TOTAL This Period (last page this line number only).....▶

SCHEDULE A (FEC Form 3X) **ITEMIZED RECEIPTS**

Use separate schedule(s)
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FOR LINE NUMBER:
(check only one)

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☒ 11a ☐ 11b ☐ 11c ☐ 12
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NAME OF COMMITTEE (In Full)

The Nielsen Company (US), LLC Federal Political Action Committee (Nielsen PAC)

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

A. Solomon, Eric, , ,

Mailing Address 36 Westmount Dr

City
Livingston

State
NJ

Zip Code
07039-4200

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
Nielsen Media Research

Occupation (for Individual)
SVP, Client Solutions

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

326.74

Date of Receipt

M M / D D / Y Y Y Y Y
12 / 31 / 2020

Transaction ID : C201CC9A9C7F400AA333

Amount of Each Receipt this Period

67.27

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

B. Treangen, Troy, , ,

Mailing Address 13079 Overlook Pass

City
Roswell

State
GA

Zip Code
30075-6479

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
The Nielsen Company (US)

Occupation (for Individual)
SVP, Sales Engineering

Receipt For:

☐ Primary ☐ General
☐ Other (specify) ▼

Aggregate Year-to-Date ▼

326.74

Date of Receipt

M M / D D / Y Y Y Y Y
12 / 31 / 2020

Transaction ID : D01FEA22102344E2989E

Amount of Each Receipt this Period

67.27

☐ Memo Item

Full Name of Individual (Last, First, Middle Initial) or Full Organization Name

C. Tunkel, Richard, , ,

Mailing Address 4 Kings Ct

City
Pennington

State
NJ

Zip Code
08534-2906

FEC ID number of contributing
federal political committee.

C

Name of Employer (for Individual)
Nielsen Audio, Inc.

Occupation (for Individual)
SVP, Sales Director

Receipt For:

☐ Primary ☐ General
☐ Other (specify)

Aggregate Year-to-Date ▼

317.35

Date of Receipt

M M / D D / Y Y Y Y Y
12 / 31 / 2020

Transaction ID : 634700F03FFC4F42A6BD

Amount of Each Receipt this Period

201.95

☐ Memo Item

SUBTOTAL of Receipts This Page (optional)..... ►

TOTAL This Period (last page this line number only)..... ►

336.49

6055.57